

AI Shopping Product Data Mini-Audit

Sample report for TWOPAGES Curtains

Store: TWOPAGES Curtains Website: <https://twopagescurtains.com> Category: Custom curtains and drapery Date: 2026-08-05

Scope: Based only on public FAQ and product pages found in search. Not a ranking guarantee, SEO audit, or access-level Shopify diagnosis.

One-Sentence Takeaway

TWOPAGES already has strong buyer education around custom curtains. The main opportunity is to turn more of that information into consistent product-level attributes, FAQs, and feed/schema-friendly fields.

Scorecard

Overall score: 78 / 100

Area	Score	What this means
Product titles	12 / 15	Product names appear descriptive and category-specific.
Descriptions	12 / 15	Strong copy; some details could be more structured.
Attributes	17 / 25	Strong potential: fabric, header, lining, width, length, fullness, care.
Product FAQ	10 / 15	FAQ content is strong; some answers could sit at product level.
Feed/schema	18 / 20	Custom options could map into metafields and feed-friendly fields.
Policy clarity	9 / 10	Strong support content for shipping, returns, samples, and care.

Top 3 Opportunities

Opportunity	Why it matters	Fast fix
1. Move key FAQ answers closer to product pages	AI tools may not connect every FAQ answer to every relevant custom curtain product.	Add product-level FAQs for measuring, width choice, liner choice, care, production time, and returns.
2. Normalize curtain attributes across similar products	Inconsistent wording can make feeds and comparison surfaces harder to parse.	Create an attribute dictionary for fabric, header, liner, light filtering, width, length, fullness, care, and production time.
3. Map custom options into feed/schema-friendly fields	Rich custom details can help shopping tools understand variants beyond title and description.	Store specs in Shopify metafields and map them into highlights, product details, schema, and feeds.

Suggested Attribute Set

- fabric_collection
- fabric_content
- header_style / pleat_style
- liner_options / light_filtering_level
- width_range / length_range
- fullness_guidance
- care_method
- production_time / shipping_time / return_policy_type

Quick Example

Current buyer question pattern:

What width should I order, and which liner should I choose?

More AI-readable product-level pattern:

Custom curtain specs: fabric blend, header style, width range, length range, recommended fullness, liner options, light filtering level, care method, production time, and return eligibility.

Recommended Next Step

Run a deeper audit on 10 representative products and deliver a prioritized fix list for titles, descriptions, attributes, FAQs, Shopify metafields, schema, and feed readiness.